

COOKIE POLICY - ROOM MATE

Below is the **Cookie Policy** (hereinafter "**cookie policy**" or "**policy**") that governs the Web Platform <https://room-matehotels.com/> (hereinafter, "**the Platform**"), under the ownership of **ROOM MATE HOSPITALITY LEISURE, S.L.** (hereinafter, "**ROOM MATE**" or "**we**" or "**us**"), an entity with registered office at C/ Palma, 10, (28004), Madrid - Spain.

The purpose of this **Cookie Policy** is to help you understand how we use cookies on this platform, which types we use, their purpose, and their duration, as well as the options you have to configure them, administrate them and even reject them.

PLEASE TAKE A FEW MINUTES TO READ OUR COOKIE POLICY, IT WON'T TAKE LONG. WITH THIS POLICY, WE WANT TO EXPLAIN IN A SIMPLE, CLEAR, AND TRANSPARENT WAY HOW WE PROCESS AND PROTECT YOUR PERSONAL INFORMATION AND YOUR RIGHTS. YOUR SECURITY AND THAT OF YOUR PERSONAL DATA ARE FUNDAMENTAL TO US, AND WE TAKE THEIR ADEQUATE PROTECTION VERY SERIOUSLY.

WE ALSO RECOMMEND THAT YOU CAREFULLY READ OUR PRIVACY POLICY.

1. WHAT ARE COOKIES?

Cookies are small files or devices that are downloaded and stored on your device (i.e., the device you use to access the Platform: computer, mobile phone, tablet, or any other connected device) and allow the Platform or website to remember information about your visit.

In general, and as stated in the Cookies Guide published by the Spanish Data Protection Agency (AEPD), which you can visit [here](#), several types of cookies can be found:

- **Based on the entity that manages the device or domain from which the cookies are sent and processes the obtained data, we can distinguish:**
 - **Own cookies:** These are cookies that are sent to the user's device from a device or domain managed by the editor of the platform, in this case, which provides the requested service to the user.
 - **Third-party cookies:** These are cookies that are sent to the user's device from a device or domain that is not managed by the editor of the Platform, but by another entity that processes the data obtained through the cookies. If the cookies are installed from a device or domain managed by ROOM MATE, but the information collected through these cookies is managed by a third party, they cannot be considered as ROOM MATE's own cookies. In this regard, ROOM MATE may contract the services of analytics and measurement companies that measure and/or analyze the browsing behavior of users on the platform, and in this sense, act on its behalf through the analysis of data obtained using these third-party cookies, all with the sole purpose of improving the service provided by ROOM MATE.

- **Based on the purpose for which the data obtained through cookies is processed, we can distinguish between:**
 - **Technical cookies:** These are cookies that allow the user to navigate through the platform and use the different options or services available, such as controlling traffic and data communication, identifying the session, accessing restricted access information, remembering the elements that make up a request, making a registration or participation request in an event, using security elements during navigation, storing content for video or audio broadcasting, or sharing content through social networks.
 - **Functional or personalization cookies:** These are cookies that allow the user to access the service with some pre-defined general characteristics based on a series of criteria on the user's device, such as language, the type of browser through which they access the service, or the regional configuration from which they access the service, among others.
 - **Analytics cookies:** These are cookies that allow the data controller to track and analyze the behavior of users on the connected websites. The information collected through this type of cookie is used to measure activity on the platform and create navigation profiles of users of those sites, applications, and platforms, in order to introduce improvements based on the analysis of usage data by the users of the service.
 - **Advertising cookies:** These are cookies that allow the most efficient management of the advertising spaces that the publisher has included, if applicable, on a webpage, application, or platform from which the requested service is provided, based on criteria such as edited content or the frequency of displaying ads.
 - **Behavioral advertising cookies:** These are cookies that allow the most efficient management of the advertising spaces that the publisher has included, if applicable, on a webpage, application, or platform from which the requested service is provided. These cookies store information about the behavior of users obtained through continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on that profile.
- **Based on the length of time they remain active on the user's device (temporality), we can distinguish:**
 - **Session cookies:** These are cookies designed to collect and store data while the user accesses the platform. Session cookies allow a website to recognize the user.
 - **Persistent cookies:** These are cookies in which the data remains stored on the device and can be accessed and processed for a period defined by the cookie's controller, which can range from a few minutes to several years.

2. WHAT COOKIES DOES THIS PLATFORM USE?

This Platform uses cookies to optimize and facilitate user browsing, to analyze web traffic, and to show you advertising related to your preferences based on a profile developed from your browsing habits.

Some of the cookies used are necessary to allow navigation on the platform and do not require user consent, while others do not affect the functionality of the website, and the user can accept, configure, or reject them as indicated in section "3. Management and configuration of Cookies". The cookies that are being used on this Platform and their characteristics are identified below:

Cookie	Cookie Type	Duration	Description
__cfduid	Required	1 year and 30 days	The cookie is used by cdn services such as CloudFare to identify individual customers behind a shared IP address and apply security settings on a per-customer basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.
PHPSESSID	Required	Never expires	This cookie is native to PHP applications. The cookie is used to store and identify a user's unique session ID for the purpose of managing the user's session on the website. The cookie is a session cookie and is deleted when all browser windows are closed.
cookieyesID	Required	1 year	CookieYes sets this cookie as a unique identifier for visitors according to their consent.
cky-consent	Required	1 year	CookieYes sets the cookie to remember the user's consent settings so that the website recognises them the next time they visit.
cookieyes-necessary	Required	1 year	CookieYes sets this cookie to remember the consent of users for the

			use of cookies in the 'Necessary' category.
cookieyes-functional	Required	1 year	CookieYes sets this cookie to remember the user's consent for using cookies in the 'Functional' category.
cookieyes-analytics	Required	1 year	CookieYes sets this cookie to remember the user's consent for cookies in the 'Analytics' category.
cookieyes-performance	Required	1 year	CookieYes sets this cookie to remember the user's consent for cookies in the 'Performance' category.
cookieyes-advertisement	Required	1 year	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Advertisement' category.
cookieyes-other	Required	1 year	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Other' category.
cky-action	Required	1 year	CookieYes sets this cookie to remember the action taken by the user.
_dc_gtm_UA-*	Functional	1 minute	Google Analytics sets this cookie to load the Google Analytics script tag.
_sn_n	Functional	1 minute	SleekNote sets this cookie to ensure that the user only gets the Sleeknote popup on the first visit.
GPS	Analytics	1 year, 19 days, 16 hours, and 20 minutes	This cookie is set by YouTube and registers a unique ID to enable user tracking based on geographical location.
_gcl_au	Analytics	3 months	This cookie is used by Google Analytics to understand user interaction with the website.

_ga	Analytics	1 year 1 month 4 days	This cookie is set by Google Analytics. The cookie is used to calculate visitor, session, and campaign data and to track site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify individual visitors.
_gid	Analytics	1 day	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.
_uetclid	Analytics	1 year, 19 days, 16 hours, and 22 minutes	This cookies are used to collect analytical information about how visitors use the website. This information is used to compile report and improve site.
ga*	Analytics	1 year 1 month 4 days	Google Analytics sets this cookie to store and count page views.
hjSessionUser*	Analytics	1 year	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which persists in the Hotjar User ID, which is unique to that site.
hjSession*	Analytics	1 hour	Hotjar sets this cookie to ensure data from subsequent visits to the same site is attributed to the same user ID, which

			persists in the Hotjar User ID, which is unique to that site.
SNS	Analytics	session	This is an analytic cookie used to collect information like how the website is being used and to check how effective the marketing campaigns are.
_sn_a	Analytics	1 year	SleekNote sets this cookie to measure visitor analytics. in order to identify the visitor across sessions, a visitor ID is set.
CLID	Analytics	1 year	Microsoft Clarity set this cookie to store information about how visitors interact with the website. The cookie helps to provide an analysis report. The data collection includes the number of visitors, where they visit the website, and the pages visited.
_clck	Analytics	1 year	Microsoft Clarity sets this cookie to retain the browser's Clarity User ID and settings exclusive to that website. This guarantees that actions taken during subsequent visits to the same website will be linked to the same user ID.
SM	Analytics	Session	Microsoft Clarity cookie set this cookie for synchronizing the MUID across Microsoft domains.
MR	Analytics	7 days 1 minute	This cookie, set by Bing, is used to collect user information for analytics purposes.

SRM_B	Performance	Used by Microsoft Advertising as a unique ID for visitors.	Used by Microsoft Advertising as a unique ID for visitors.
NID	Advertising	6 months	This cookie is used to create a profile based on user preferences and to display personalized ads to users.
test_cookie	Advertising	15 minutes	This cookie is set by doubleclick.net. The purpose of the cookie is to determine whether the users' browser supports cookies.
MUID	Advertising	1 year 24 days 1 minute	Used by Microsoft as a unique identifier. The cookie is set by Microsoft embedded scripts. The purpose of this cookie is to synchronize the ID across many different Microsoft domains to enable user tracking.
Fr	Advertising	3 months	The cookie is set by Facebook to show relevant ads to users and to measure and improve ads. The cookie also tracks user behavior across the web on sites that have the Facebook pixel or Facebook social plugin.
IDE	Advertising	1 year, 24 days	Used by Google DoubleClick, it stores information about how the user uses the website and any other advertisements before visiting the website. This is used to present users with ads that are relevant to them according to the user's profile.
_fbp	Advertising	3 months	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform

			powered by Facebook advertising after visiting this website.
_sn_m	Advertising	1 year	SleekNote sets this cookie to record information used for marketing-related targeting options.
ANONCHK	Advertising	11 minutes	The ANONCHK cookie, set by Bing, is used to store a user's session ID and verify ads' clicks on the Bing search engine. The cookie helps in reporting and personalization as well.
__thn_ss	Not categorized	Never expires	No description
cmp1000228878:	Not categorized	1 year and 31 days	No description
ipltrack2:	Not categorized	Never expires	No description
thn_id	Not categorized	2 years	No description
87f5d28056e0a1a0852bf39aea0a894e	Not categorized	Session	No description
_rm_spl_tst	Not categorized	1 month	No description
ac_enable_tracking	Not categorized	1 month	No description
_dc_gtm_UA-31428573-2	Not categorized	1 year, 19 days, 16 hours, and 20 minutes	No description
_uetvid	Not categorized	1 year, 19 days, 16 hours, and 44 minutes	No description
RT	Not categorized	1 year 1 month 4 days	No description
ServerPool	Not categorized	Session	No description
_hjid	Not categorized	1 year, 20 days, 1	This cookie is set by Hotjar. This cookie is set when the customer first

		hours, and 6 minutes	lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.
_hjFirstSeen	Not categorized	1 year, 19 days, 16 hours, and 20 minutes	No description
_hjIncludedInPageviewSample	Not categorized	1 year, 19 days, 16 hours, and 20 minutes	No description
_hjAbsoluteSessionInProgress	Not categorized	1 year, 19 days, 16 hours, and 20 minutes	No description
_pk_id.121.80b7	Not categorized	1 year, 20 days, 1 hours, and 46 minutes	No description
_pk_ses.121.80b7	Not categorized	1 hour	No description
RUL	Not categorized	1 year, 20 days, 1 hours, and 6 minutes	No description
zarget_user_id	Not categorized	1 year	No description
zarget_visitor_info	Not categorized	1 year	No description
BOOKING_VALUES	Not categorized	1 years, 19 days, 16 hours, and 20 minutes	No description
_hjIncludedInSessionSample_1459140	Not categorized	1 hour	No description
session_data	Not categorized	Session	No description
test	Not categorized	Never	No description
cookietest	Not categorized	Session	No description

_zg1705492676600	Not categorized	Session	No description
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For more information on the purpose and scope of the collection and processing of personal data by the social networks linked to this Platform, you can consult their Privacy Policies:

Facebook: <https://de-de.facebook.com/about/privacy/>

Google+: <https://policies.google.com/technologies/cookies?hl=es>

YouTube: <http://www.youtube.com/t/privacy>

3. MANAGEMENT AND CONFIGURATION OF COOKIES

You can reject the installation of all cookies according to your preferences, except for those that you expressly authorize or those that are technically necessary and must be installed to ensure the proper functioning of the website. You can indicate the cookies you wish to install or reject in the pop-up or cookie consent window that appears when you access the Platform.

You can disable cookies through your browser settings:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Safari](#)

In any case, the user can allow or block cookies, as well as delete their browsing data (including cookies) from the browser they use. Please refer to the options and instructions provided by your browser for this purpose. Please note that if you accept third-party cookies, you will need to delete them from the browser options.

Likewise, we would like to remind you that the use of technical cookies is necessary for the functioning of the website, and they do not require your consent to be used. Disabling or deactivating technical cookies may affect and limit your browsing experience on the website or the provision of services offered through the Platform.

Additionally, you can also manage the storage of cookies in your browser using tools such as the following:

- Ghostery: www.ghostery.com/
- Your online choices: www.youronlinechoices.com/es/

4. UPDATES AND CHANGES TO THE COOKIE POLICY

This Cookie Policy may be modified based on legislative or regulatory requirements or in order to adapt the policy to the instructions issued by the Spanish Data Protection Agency (AEPD). Therefore, users are advised to visit it periodically.